

CALHOUN COUNTY CHAMBER OF COMMERCE

Work Week....The Voice of Business

MEMBER OF THE MONTH

Thank you for all that you do for our community!

TapeCraft Corporation Receives Green Business Certification

The Calhoun County Chamber of Commerce is pleased to announce that TapeCraft Corporation, located in Oxford, AL., has received their Green Business Certification through the Chamber.



TapeCraft Corporation was founded in 1946 and began producing Narrow Fabrics in Anniston, Alabama. Since that time, the company has grown to hold the first place in this market. Positioning as a subsidiary of the YKK America Group in 1996 has further enhanced their capacity and currently allows TapeCraft to offer more than 15,000 SKUs, making them the leader in providing highquality webbing for hundreds of applications for customers throughout the globe.

Today, TapeCraft operates a modern manufacturing facility, located in Oxford, Ala., to meet the webbing needs of their valued customers. The company is structured into many product lines including nylon, polyester, and polypropylene webbing which are then used by their customers to manufacture articles such as safety lanyards, automotive straps, child seat belts, military webbing and many others.

TapeCraft scored incredibly high on the Chamber's Green Business application with their ISO 14001, OHSAS 18001 and ISO 9001 Certifications and their implementation of their very own Environmental Training and Education Program that was built to aide their Environmental Policy. This program trains TapeCraft's employees on awareness, waste minimization and handling, techniques, recycling, and environment responsibility. They also have a Thorough Environmental Inspection Program, in which their employees and supervisors conduct environmental inspections. These inspections consist of checking for cleanliness, housekeeping, chemical usage, spills, leaks, etc. This program also features an Incentive Program through rewards that encourages employees to report environmental issues and provide suggestions to improve their system.

Moreover, here are other green examples from their application. TapeCraft has business operation policies in place to use electronic distribution. They have transformed all of their programs and documents to electronic formats. TapeCraft has several programs in place that reuse packaging and shipping materials, including the recycling of cardboard and pallets. They also recycle paper, aluminum cans, scrap metal, and corrugated materials. In terms of energy conservation, TapeCraft tracks electricity usage of all utilities, replaced most of their lights with Long Life HID Lamps and bulbs, and have a policy of turning every other light off when minimal lighting is sufficient. They also practice water conservation by using aerators and auto shut-off switches on their faucets and have lowflow toilets and urinals throughout the facility.

On the outside world of TapeCraft, they have installed preferred parking spaces for motorcycles and reserved parking spaces for those that carpool to work. They also honor World Environment Day each year by planting five trees outside of their facility.

"TapeCraft holds a strong environmental and safety commitment to our employees, customers, neighbors, and to our local community. We applied for the Chamber's Green Business Certification because it would be a good way to show our community the pride we take in our efforts to exemplify socially and environmentally responsible business practices," said Khaled El-Zeaiter, the Senior Manager, HR & Safety at TapeCraft.



2012-2013

To find out how to gain your Green Business Certification, call the Chamber's Haley Gregg at 256-237-3536.



NEW MEMBERS

Craig Graham Mr. C's Ice Cream 221 South Quintard Ave Anniston, AL 36201 (256) 452-1631 Ice Cream

Rod Everhart

Cheaha Golf Carts 118 Industrial Drive Oxford, AL 36203 (256) 835-6396 Golf Cart Sales, Rentals, & Service

Rod Everhart

Cheaha Golf Carts 1903 Highway 78 East Oxford, AL 36203 (256) 835-6396 Golf Cart Sales, Rentals, & Service

Dave Winfrey **The Michael Wedding Barn** 10461 Chocolocco Road Anniston, AL 36205 (256) 591-0863 Event Venue

Valarie Winfrey Sweet Peas Boutique 1525 Coleman Road Oxford, AL 36203 (256) 835-3326 Boutique

Dr. Arden Aylor Dr. Cherice Greene **Stringfellow Physicians Network** 1415 Golden Springs Rd. Anniston, AL 36207

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